

NURSE PLUS

481,037	12 MONTH NURSES`		\$70.00/M	
351,738	REGISTERED NURSES		\$80.00/M	
36,194	LICENSED PRACTICAL NURSES		\$80.00/M	GENDER: MOSTLY
94,126	NURSES AIDES		\$80.00/M	FEMALE
	6 MONTH HOTLINE	ADD	\$5.00/M	
	3 MONTH HOTLINE	ADD	\$10.00/M	
	1 MONTH HOTLINE	ADD	\$15.00/M	
	EMAIL ADDRESSES	INQUIRE		
	NON-PROFIT RATE		\$65.00/M	ADDRESSING:
	UPDATED QUARTERLY			SEE SELECTIONS

THIS POWERFUL FILE CONSISTS OF RN'S, LPN'S AND NURSES AIDES. THESE PRIME HEALTH CARE PROSPECTS HAVE RESPONDED TO CLASSIFIED OR SPACE ADVERTISEMENTS IN MAJOR TRADE PUBLICATIONS AND PROFESSIONAL JOURNALS FOR MORE INFORMATION OR PRODUCTS OFFERED PRIMARILY VIA INFORMATION REQUEST CARDS. THESE NURSES ROUTINELY PURCHASE BOOKS, VIDEOS AND LEARNING AIDS ON VARIOUS HEALTH AND NURSING RELATED TOPICS.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DATA ENTRY, SPACE, MAIL ORDER,
NURSE ROSTERS

SELECTIONS:	PHONE NUMBERS	\$30.00/M
	AGE	\$6.00/M
	STATE, SCF, ZIP	\$6.00/M
	HOUSEHOLD DEMOGRAPHICS	\$15.00/M
	ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com