

NEW CREDIT ERA

201,684 12 MONTH CREDIT SEEKERS \$75.00/M
 6 MONTH CREDIT SEEKERS ADD \$5.00/M
 3 MONTH CREDIT SEEKERS ADD \$10.00/M
 1 MONTH CREDIT SEEKERS ADD \$15.00/M
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50
 SELECTABLE

ADDRESSING:
 SEE SELECTIONS

USING NEWCREDITERA.COM'S CREDIT CARD MATCHING
 SEARCH ENGINE, APPLICANTS ARE DIRECTED TO A SECURE
 ONLINE WEBSITE APPLICATION. THESE CONSUMERS, WITH
 LESS THAN PERFECT CREDIT, ARE ANXIOUS TO BEGIN
 REBUILDING OR RE-ESTABLISHING THEIR CREDIT RATING.

KEYING: 2.00/M

IN SEARCH OF ADDITIONAL CREDIT, THESE APPLICANTS ARE
 WILLING TO PAY HIGHER THAN AVERAGE FINANCE CHARGES
 TO GAIN THE CREDIT THEY HAVE ACTIVELY PURSUED.
 THEY ARE ANXIOUS TO PROVE THEIR CREDIT WORTHINESS.

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THESE CREDIT SEEKERS RESPOND WELL TO OFFERS OF
 SECURED AND UNSECURED CREDIT CARDS, PAYDAY LOANS,
 INSURANCE, DEBT CONSOLIDATION, SELF IMPROVEMENT
 PRODUCTS, BUSINESS OPPORTUNITIES AS WELL AS
 CONTESTS AND SWEEPSTAKES.
 AVERAGE AGE: 45-54 AVERAGE INCOME: \$50K+

UPDATED MONTHLY

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M**INCLUDE:**

AGE		
INCOME	MARITAL STATUS	PRESENCE OF CHILDREN
GENDER	CHARITABLE DONOR	LENGTH OF RESIDENCE
HOME VALUE	PRODUCT BUYER	CREDIT CARD HOLDER
HOMEOWNER/RENTER		

SOURCE: INTERNET REGISTRATION

SELECTIONS: STATE, SCF, ZIP CODES	\$6.00/M
DEMOGRAPHIC SELECTIONS	\$10.00/M
TELEPHONES	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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