

**MY CREDIT CARD APPROVAL**

321,638 12 MO CREDIT APPLICANTS \$75.00/M  
 6 MO CREDIT APPLICANTS ADD \$5.00/M  
 3 MO CREDIT APPLICANTS ADD \$10.00/M  
 1 MO CREDIT APPLICANTS ADD \$15.00/M  
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50  
 SELECTABLE

ADDRESSING:  
 SEE SELECTIONS

MY CREDIT CARD APPROVAL IS KNOWN FOR MATCHING CUSTOMERS WITH LESS THAN PERFECT CREDIT WITH BANKING INSTITUTIONS THAT CAN HELP THEM RE-ESTABLISH OR REBUILD THEIR CREDIT.

KEYING: 2.00/M

THESE RESPONSIVE APPLICANTS ALSO RESPOND WELL TO OFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION AND SWEEPSTAKES.  
 AVERAGE AGE: 45-54 AVERAGE INCOME: \$50K+

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

THESE CONSUMERS ARE ACTIVELY PURSUING CREDIT OPPORTUNITIES THAT CAN HELP THEM ESTABLISH THEIR CREDIT WORTHINESS.

UPDATED MONTHLY

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M

INCLUDE:

|                     |                      |
|---------------------|----------------------|
| AGE                 |                      |
| INCOME              | MARITAL STATUS       |
| GENDER              | CHARITABLE DONOR     |
| HOME VALUE          | PRODUCT BUYER        |
| HOMEOWNER/RENTER    | CREDIT CARD HOLDER   |
| LENGTH OF RESIDENCE | PRESENCE OF CHILDREN |

SOURCE: INTERNET APPLICATION  
 WWW.MYCREDITCARDAPPROVAL.COM

|                                  |           |
|----------------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP CODE | \$6.00/M  |
| DEMOGRAPHIC SELECTIONS           | \$10.00/M |
| TELEPHONES                       | \$30.00/M |
| ELECTRONIC DELIVERY              | \$50.00   |

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