

**MIDWEST DEMOCRATS**

208,436	GENERAL ELECTION VOTERS		\$85.00/M	
67,153	PRIMARY ELECTION VOTERS		\$85.00/M	GENDER: 50/50
343,429	REGISTERED VOTERS		\$80.00/M	CAN SELECT
	6 MONTH HOTLINE	ADD	\$10.00/M	
	3 MONTH HOTLINE	ADD	\$15.00/M	
	1 MONTH HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES	INQUIRE		

THESE CONSCIENTIOUS MIDWEST DEMOCRATIC VOTERS ARE VERY INTERESTED IN GOVERNMENTAL AND POLITICAL ISSUES THAT AFFECT THEIR LIFESTYLES AND BELIEFS.

ADDRESSING:  
SEE SELECTIONS  
KEYING: \$2.00/M

MANY FOLLOW LOCAL ELECTIONS AS WELL AS NATIONAL EVENTS. THESE DEMOCRATS STAND UP FOR THEIR DEMOCRATIC VIEWS AND SUPPORT PARTY AGENDAS.

MINIMUM ORDER:  
5,000

WITH AN AVERAGE AGE OF 45 AND AN AVERAGE INCOME OF \$55,000, THESE VOTERS DONATE TO THE DEMOCRATIC PARTY AND NATIONAL ASSOCIATIONS THAT SHARE THEIR POLITICAL VIEWS.

SAMPLE REQUIRED

UPDATED MONTHLY

SOURCE: VOTER REGISTRATION

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	DEMOGRAPHICS	\$10.00/M
	GENDER	\$6.00/M
	ELECTRONIC DELIVERY	\$50.00

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