

**MICHIGAN FARMERS**

30,847 ACTIVE FARMERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

MICHIGAN FARMERS NEED THE LATEST INFORMATION CONCERNING THE FARMER AND RANCHER IN THE MICHIGAN AREA. THEY ARE INTERESTED IN AGRI-POLITICS, THE STOCK MARKET, CROP PRODUCTIONS AND INTERNATIONAL TRADE ISSUES.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

THESE AGRICULTURISTS ARE BUSINESSMEN WHO OWN AND OPERATE FARMS PRODUCING VEGETABLES, FRUITS, GRAINS, DAIRY COWS, BEEF CATTLE, POULTRY AND MORE.

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

THESE RURAL CONSUMERS REQUIRE QUALITY PRODUCTS AND SERVICES SUCH AS TOOLS, TRACTORS, WORK AND LEISURE CLOTHING, SEED, FEED AND PRODUCTS FOR RURAL LIVING.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, LIVESTOCK, ACRES	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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