

**MEDICAL AILMENT SUFFERER MASTERFILE**

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739,036	INCONTINENT SUFFERERS	\$125.00/M	
191,142	PROSTATE SUFFERERS	\$125.00/M	
567,974	ALLERGY SUFFERERS	\$125.00/M	
371,487	DIABETES SUFFERERS	\$125.00/M	DEMOGRAPHICS ARE
326,811	ASTHMA SUFFERERS	\$125.00/M	APPENDABLE
484,233	HEARING DIFFICULTY	\$125.00/M	
218,769	VISUAL IMPAIRMENT	\$125.00/M	ADDRESSING:
702,945	ARTHRITIS SUFFERERS	\$125.00/M	SEE SELECTIONS
	6 MONTH HOTLINE	+ \$10.00/M	
	3 MONTH HOTLINE	+ \$15.00/M	
	EMAIL ADDRESSES	+ \$185.00/M	

THE MEDICAL AILMENT SUFFERER MASTERFILE HAS BEEN COMPILED FROM COMMISSIONED MARKET RESEARCH AND PURCHASE BEHAVIOR SURVEY QUESTIONS. THE RESPONDENT INFORMATION HAS BEEN USED TO IDENTIFY CERTAIN MARKET AREAS AND BUYING HABITS SO THAT MAJOR MEDICAL MANUFACTURERS AND DISTRIBUTORS CAN BETTER TARGET PRODUCTS FOR SPECIFIC AILMENT SUFFERERS.

MINIMUM ORDER: 5,000  
UPDATES MONTHLY

THE LISTS ARE AVAILABLE FOR UNLIMITED USE AND LICENSED OWNERSHIP BY THE END USER.

**ADDITIONAL AILMENTS AVAILABLE @ \$125/M**

ACNE	HIGH CHOLESTERAL	WEIGHT PROBLEM
ADHD/ADD	IBS	ULCERATIVE COLITIS
ALZHEIMERS	IMPOTENCE	SPINAL INJURY
ANXIETY	INSOMNIA	HIGH BLOOD PRESSURE
BACK PAIN	MENOPAUSE	GERD/ACID REFLUX
BLADDER CONTROL	MIGRAINES/HEADACHES	EMPHYSEMA
BREAST CANCER	MULTIPLE SCLEROSIS	SNORING
BRONCHITIS	NAIL FUNGUS	ECZEMA
CANCER	OBESITY	SINUSITIS
COPD	OSTEOARTHRITIS	RHEUMATISM
CROHNS DISEASE	PROSTATE CANCER	PSORIASIS
DEPRESSION	DIABETES TYPE I	DIABETES TYPE II
HEART DISEASE/HEART ATTACK		
HEARTBURN/ACID INDIGESTION		

**ADDITIONAL SELECTIONS AT AN ADDITIONAL \$10/M**

DONORS	AGE	INCOME	MAIL ORDER BUYERS
SFDU	MFDU	HOMEOWNERS	ETHNICITY
GENDER	CHILDREN	CREDIT CARDS	PETS BY TYPE

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

**CONTINUED ON NEXT PAGE**

CONTACT LIST MANAGER EMAIL: [scott@midwestdm.com](mailto:scott@midwestdm.com)

**MEDICAL AILMENT SUFFERER MASTERFILE (CONT.)**

SOURCE: MEDICAL & HEALTH MARKET RESEARCH

SELECTIONS: DEMOGRAPHICS	\$10.00/M
AGE, INCOME, GENDER	\$10.00/M
6 MONTH HOTLINE	\$10.00/M
3 MONTH HOTLINE	\$15.00/M
PHONES	\$25.00/M
EMAIL ADDRESSES	\$185.00/M
STATE, SCF, ZIP	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

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