

INCOME OPPORTUNITY BUYERS

187,639	12 MONTH BUYERS		\$70.00/M	UNIT OF SALE:
	SWEEPSTAKES	ADD	\$10.00/M	\$70.00 AVERAGE
	MLM PROGRAMS	ADD	\$10.00/M	GENDER: 60% FEMALE
	LOTTERY	ADD	\$10.00/M	CAN SELECT
	WORK AT HOME	ADD	\$10.00/M	
	6 MONTH HOTLINE	ADD	\$10.00/M	
	3 MONTH HOTLINE	ADD	\$15.00/M	
	1 MONTH HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES - INQUIRE			

THESE INCOME OPPORTUNITY BUYERS ARE ALWAYS LOOKING FOR THE NEXT BUSINESS OPPORTUNITY THAT WILL PROVIDE THE MEANS TO MAKE THEM INDEPENDENTLY WEALTHY.

ADDRESSING:
SEE SELECTIONS

THEY SPEND THEIR DISCRETIONARY TIME SEARCHING FOR MULTI-LEVEL MARKETING COMPANIES, GIFTING PROGRAMS, MONEY MAKING AND WORK-AT-HOME OPTIONS ALL OFFERING EASY WAYS TO MAKE ADDITIONAL INCOME.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

THESE HABITUAL SPENDERS WILL STOP AT NOTHING TO FIND OPPORTUNITIES THAT WILL OFFER FINANCIAL FREEDOM.

SAMPLE REQUIRED

UPDATED MONTHLY

WITH AN AVERAGE AGE OF 45 AND AN AVERAGE INCOME OF \$40,000 THESE FOLKS PARTICIPATE IN COMPANIES THAT CREATE DISTRIBUTORS OR "DOWN-LINE" PLANS; AND MANY READ SPECIAL REPORTS, BOOKS AND NEWSLETTERS; BUY WORKBOOKS AND MAILING LISTS; AND PURCHASE AUDIO AND VIDEO TAPES, ALL FOCUSED ON OPPORTUNITIES THAT PROVIDE A POSSIBLE INCOME.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: INTERNET BUYERS

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	ZIP TAPE SET UP FEE	\$50.00
	GENDER	\$6.00/M
	AGE OR INCOME	\$10.00/M
	LIFESTYLE DEMOGRAPHICS	\$10.00/M
	ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com