

**HOMEBASE HOTLINE MORTGAGES**

|           |                         |         |           |                |
|-----------|-------------------------|---------|-----------|----------------|
| 1,799,622 | ANNUAL NEW TRANSACTIONS |         | \$85.00/M |                |
| 489,793   | QRTLTY NEW TRANSACTIONS | ADD     | \$10.00/M | GENDER:        |
| 251,769   | MTHLY NEW TRANSACTIONS  | ADD     | \$35.00/M | CAN SELECT     |
| 743,413   | 6 MTH PRODUCT BUYERS    | ADD     | \$35.00/M |                |
|           | EMAIL ADDRESSES         | INQUIRE |           | ADDRESSING:    |
|           | NON-PROFIT RATE         |         | \$80.00/M | SEE SELECTIONS |
|           | PUBLISHER RATE          |         | \$80.00/M |                |

KEYING: \$2.00/M

THIS IS A DEED DERIVED DATABASE COMPILED ON A MONTHLY BASIS FROM COUNTY CLERKS, DEED RECORDERS AND TITLE FILINGS. OWNERSHIP TRANSACTIONS ARE RECORDED AND REPORTED WITHIN 15-30 DAYS OF THE TRANSACTION.

MINIMUM ORDER:  
5,000 OR \$400.00

SAMPLE REQUIRED

THE HOMEBASE HOTLINE MORTGAGE FILE IDENTIFIES ESTABLISHED AND NEW HOMEOWNERS, WHICH TYPICALLY SPEND MORE MONEY IN THE FIRST 6 MONTHS OF RESIDENCE THAN ESTABLISHED RESIDENTS SPEND IN TWO YEARS.

UPDATED MONTHLY

THESE HOMEOWNERS RESPOND TO OFFERS OF INSURANCE, REFINANCE AND ALL TYPES OF HOME IMPROVEMENT AND INTERIOR/EXTERIOR BEAUTIFICATION FOR HOME, YARD AND GARDEN.

MORTGAGE INFORMATION SELECTIONS AT \$15.00/M:

|                           |                   |
|---------------------------|-------------------|
| CONSTRUCTION LOANS        | CONDOMINIUM       |
| LOAN TYPE (FHA/VA/CONV)   | LOAN AMOUNT       |
| LOAN-TO-VALUE (LTV) RATIO | OWNER TYPE        |
| ADJUSTABLE/FIXED INTEREST | SALES PRICE       |
| EQUITY/CREDIT LOAN        | MORTGAGE DATE     |
| NUMBER & TYPE OF ROOMS    | NEW HOMEOWNER     |
| MORTGAGE MONTHLY PAYMENT  | LOAN BALANCE      |
| SELLER CARRY BACK         | PURCHASE DATE     |
| FIRST TIME SALE           | TIME SHARE        |
| SECOND MORTGAGE           | INTEREST RATE     |
| MORTGAGE TERM             | YEAR BUILT        |
| LAND VALUE                | SWIMMING POOL     |
| CENTRAL AIR               | MORTGAGE TRIGGERS |

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DEED/TITLE TRANSACTIONS

|                           |           |
|---------------------------|-----------|
| SELECTIONS: STATE/SCF/ZIP | \$6.00/M  |
| PRODUCT BUYERS            | \$35.00/M |
| TELEPHONES                | \$30.00/M |
| NCDB DEMOGRAPHICS OVERLAY | \$12.00/M |
| ELECTRONIC DELIVERY       | \$50.00   |

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