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**GROWERTALKS MAGAZINE**

18,053 ACTIVE SUBSCRIBERS \$150.00/M

FOR OVER 64 YEARS, GROWERTALKS MAGAZINE HAS BEEN THE PREMIER SOURCE OF INFORMATION FOR THE FLORICULTURE INDUSTRY. THESE PAID SUBSCRIBERS ARE PRIMARILY COMMERCIAL WHOLESALE GREENHOUSES AND MAY INCLUDE LANDSCAPERS, GARDEN CENTERS, NURSERIES, RETAIL FLORISTS, GOVERNMENT/ EXTENSION OFFICES, SUPPLIERS/ DISTRIBUTORS.

UNIT OF SALE:  
\$29.00 AVERAGE

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

RECORDS DUPLICATE HEAVILY WITH GREEN PROFIT MAGAZINE

SAMPLE REQUIRED

THESE COMMERCIAL GROWERS ARE INTERESTED IN EVERY ASPECT OF HORTICULTURE. THEY GROW A VARIETY OF CROPS THAT INCLUDE BEDDING PLANTS, ORNAMENTALS, POTTED PLANTS, FOLIAGE, CUT FLOWERS, VEGETABLES, PLUGS, PERENNIALS AND ANNUALS, EVEN TREES AND SHRUBS. THEY ARE INTERESTED IN NEW BOTANICAL DISCOVERIES, PEST, INSECT AND DISEASE PREVENTION, NATURAL ORGANIC AND COMPOSTING METHODS AS WELL AS CURRENT AGRICULTURE, ENVIRONMENT AND CONSERVATION CONCERNS.

THRU: SEPTEMBER 18  
NEXT: APRIL 19

THESE GROWERS ARE SEEKING QUALITY PRODUCTS FOR IRRIGATION, GREENHOUSE SUPPLIES, SEEDS AND FERTILIZERS, AND A WIDE VARIETY OF OTHER ITEMS FOR THEIR SMALL BUSINESSES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AREA OF PRODUCTION	\$10.00/M
TYPE OF BUSINESS	\$10.00/M
CROPS GROWN	\$10.00/M
CONTACT TITLE	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

**\*\* USAGE \*\***

AM. HORTICULTURAL SOC.	K VAN BOURGONDIEN
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