GROWERTALKS

GROWERTALKS MAGAZINE

13,400 ACTIVE SUBSCRIBERS \$150.00/M

FOR OVER 64 YEARS, GROWERTALKS MAGAZINE HAS BEEN \$29.00 AVERAGE THE PREMIER SOURCE OF INFORMATION FOR THE FLORICULTURE INDUSTRY. THESE PAID SUBSCRIBERS ARE ADDRESSING: PRIMARILY COMMERCIAL WHOLESALE GREENHOUSES AND MAY SEE SELECTIONS INCLUDE LANDSCAPERS, GARDEN CENTERS, NURSERIES, RETAIL FLORISTS, GOVERNMENT/ EXTENSION OFFICES, SUPPLIERS/ DISTRIBUTORS.

UNIT OF SALE:

KEYING: \$2.00/M

MINIMUM ORDER:

RECORDS DUPLICATE HEAVILY WITH GREEN PROFIT MAGAZINE 5,000

THESE COMMERCIAL GROWERS ARE INTERESTED IN EVERY ASPECT OF HORTICULTURE. THEY GROW A VARIETY OF CROPS THAT INCLUDE BEDDING PLANTS, ORNAMENTALS, POTTED PLANTS, FOLIAGE, CUT FLOWERS, VEGETABLES, PLUGS, NEXT: MAY 17 PERENNIALS AND ANNUALS, EVEN TREES AND SHRUBS. THEY ARE INTERESTED IN NEW BOTANICAL DISCOVERIES, PEST, INSECT AND DISEASE PREVENTION, NATURAL ORGANIC AND COMPOSTING METHODS AS WELL AS CURRENT

THRU: OCTOBER 16

OC SUPPLY

SAMPLE REOUIRED

THESE GROWERS ARE SEEKING QUALITY PRODUCTS FOR IRRIGATION, GREENHOUSE SUPPLIES, SEEDS AND FERTILIZERS, AND A WIDE VARIETY OF OTHER ITEMS FOR THEIR SMALL BUSINESSES.

AGRICULTURE, ENVIRONMENT AND CONSERVATION CONCERNS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, ZIP \$6.00/M ZIP TAPE SET UP FEE \$50.00 AREA OF PRODUCTION \$10.00/M TYPE OF BUSINESS \$10.00/M CROPS GROWN \$10.00/M CONTACT TITLE \$10.00/M ELECTRONIC DELIVERY \$50.00

** USAGE **

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