

GOOD SAMARITANS

785,141	12 MONTH CHARITY DONORS	\$70.00/M	
297,632	12 MONTH HEALTH DONORS	\$70.00/M	
235,501	12 MONTH POLITICAL DONORS	\$70.00/M	ADDRESSING:
273,769	12 MONTH RELIGIOUS DONORS	\$70.00/M	SEE SELECTIONS
305,843	12 MONTH VETERANS CAUSES	\$70.00/M	
542,111	12 MONTH ANIMAL CONCERNS	\$70.00/M	
298,762	12 MO. ART/CULTURAL CONCERN	\$70.00/M	
353,399	12 MONTH CHILDRENS CONCERNS	\$70.00/M	KEYING: \$2.00/M
297,484	12 MONTH ENVIRONMENTAL DONOR	\$70.00/M	
283,127	12 MO. HUMANITARIAN CONCERNS	\$70.00/M	
41,639	12 MO. WORLD RELIEF CONCERNS	\$70.00/M	
	6 MO. HOTLINE	ADD \$10.00/M	
	3 MO. HOTLINE	ADD \$15.00/M	
	1 MO. HOTLINE	ADD \$20.00/M	
	EMAIL ADDRESSES	INQUIRE	MINIMUM ORDER: 5,000

REACH CONSCIENTIOUS HOUSEHOLDS WHERE ONE OR MORE INDIVIDUALS HAVE DONATED VIA DIRECT MAIL, WEB OR TELEMARKETING TO A VARIETY OF ORGANIZATIONS.

SAMPLE REQUIRED

THESE GOOD SAMARITANS HAVE GIVEN FROM THEIR HARD EARNED INCOME TO ORGANIZATIONS CARING FOR OUR NATIONS CHILDREN, FOR THOSE SUFFERING FROM HEALTH MEDICAL AILMENTS, TO SUPPORT THEIR OWN POLITICAL AND RELIGIOUS BELIEFS, TO SUPPORT OUR ADMIRERED VETERANS, AND TO PROVIDE A VOICE FOR ALL ANIMALS. REGISTERED VOTERS ARE ALSO AVAILABLE.

UPDATED MONTHLY

ADDITIONAL SELECTIONS \$10/M

REPUBLICAN	DEMOCRAT	INDEPENDENT
PROTESTANT	JEWISH	OTHER FAITHS
CONSERVATIVE /CHRISTIAN		LIBERAL/PROGRESSIVE
OWN A DOG OR CAT		DONATION AMOUNT

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
LIFESTYLE DEMOGRAPHICS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

USAGE

AICR	CHRISTIAN APPALACHIAN PROJECT	SALVATION ARMY
CARL BLOOM ASSOC	HUMANE SOCIETY - SC	WOUNDED WARRIOR

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