

GOOD SAMARITANS

785,836	12 MONTH CHARITY DONORS	\$70.00/M	
298,049	12 MONTH HEALTH DONORS	\$70.00/M	
235,864	12 MONTH POLITICAL DONORS	\$70.00/M	ADDRESSING:
274,012	12 MONTH RELIGIOUS DONORS	\$70.00/M	SEE SELECTIONS
305,998	12 MONTH VETERANS CAUSES	\$70.00/M	
542,645	12 MONTH ANIMAL CONCERNS	\$70.00/M	
299,008	12 MO. ART/CULTURAL CONCERN	\$70.00/M	
353,961	12 MONTH CHILDRENS CONCERNS	\$70.00/M	KEYING: \$2.00/M
297,987	12 MONTH ENVIRONMENTAL DONOR	\$70.00/M	
285,493	12 MO. HUMANITARIAN CONCERNS	\$70.00/M	
41,941	12 MO. WORLD RELIEF CONCERNS	\$70.00/M	
	6 MO. HOTLINE	ADD \$10.00/M	
	3 MO. HOTLINE	ADD \$15.00/M	
	1 MO. HOTLINE	ADD \$20.00/M	
	EMAIL ADDRESSES	INQUIRE	MINIMUM ORDER: 5,000

REACH CONSCIENTIOUS HOUSEHOLDS WHERE ONE OR MORE INDIVIDUALS HAVE DONATED VIA DIRECT MAIL, WEB OR TELEMARKETING TO A VARIETY OF ORGANIZATIONS.

SAMPLE REQUIRED

THESE GOOD SAMARITANS HAVE GIVEN FROM THEIR HARD EARNED INCOME TO ORGANIZATIONS CARING FOR OUR NATIONS CHILDREN, FOR THOSE SUFFERING FROM HEALTH MEDICAL AILMENTS, TO SUPPORT THEIR OWN POLITICAL AND RELIGIOUS BELIEFS, TO SUPPORT OUR ADMIRER VETERANS, AND TO PROVIDE A VOICE FOR ALL ANIMALS. REGISTERED VOTERS ARE ALSO AVAILABLE.

UPDATED MONTHLY

ADDITIONAL SELECTIONS \$10/M

REPUBLICAN	DEMOCRAT	INDEPENDENT
PROTESTANT	JEWISH	OTHER FAITHS
CONSERVATIVE /CHRISTIAN		LIBERAL/PROGRESSIVE
OWN A DOG OR CAT		DONATION AMOUNT

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
LIFESTYLE DEMOGRAPHICS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

USAGE

AICR	CHRISTIAN APPALACHIAN PROJECT	SALVATION ARMY
CARL BLOOM ASSOC	HUMANE SOCIETY - SC	WOUNDED WARRIOR

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com