GOOD SAMARITANS

786 , 073	12	MONTH CHARITY DONORS	\$70.00/M	
301,147	12	MONTH HEALTH DONORS	\$70.00/M	
262,849	12	MONTH POLITICAL DONORS	\$70.00/M	ADDRESSING:
281,636	12	MONTH RELIGIOUS DONORS	\$70.00/M	SEE SELECTIONS
306,781	12	MONTH VETERANS CAUSES	\$70.00/M	
542,648	12	MONTH ANIMAL CONCERNS	\$70.00/M	
298,947	12	MO. ART/CULTURAL CONCERN	\$70.00/M	
355,061	12	MONTH CHILDRENS CONCERNS	\$70.00/M	KEYING: \$2.00/M
297,934	12	MONTH ENVIRONMENTAL DONOR	\$70.00/M	
284,437	12	MO. HUMANITARIAN CONCERNS	\$70.00/M	
41,962	12	MO. WORLD RELIEF CONCERNS	\$70.00/M	
	6	MO. HOTLINE ADD	\$10.00/M	
	3	MO. HOTLINE ADD	\$15.00/M	
	1	MO. HOTLINE ADD	\$20.00/M	
		EMAIL ADDRESSES INQUI	RE	MINIMUM ORDER:
				5 , 000

REACH CONSCIENTIOUS HOUSEHOLDS WHERE ONE OR MORE INDIVIDUALS HAVE DONATED VIA DIRECT MAIL, WEB OR TELEMARKETING TO A VARIETY OF ORGANIZATIONS.

SAMPLE REQUIRED

UPDATED MONTHLY

THESE GOOD SAMARITANS HAVE GIVEN FROM THEIR HARD EARNED INCOME TO ORGANIZATIONS CARING FOR OUR NATIONS CHILDREN, FOR THOSE SUFFERING FROM HEALTH MEDICAL AILMENTS, TO SUPPORT THEIR OWN POLITICAL AND RELIGIOUS BELIEFS, TO SUPPORT OUR ADMIRED VETERANS, AND TO PROVIDE A VOICE FOR ALL ANIMALS. REGISTERED VOTERS ARE ALSO AVAILABLE.

ADDITIONAL SELECTIONS \$10/M

REPUBLICAN	DEMOCRAT	INDEPENDENT
PROTESTANT	JEWISH	OTHER FAITHS
CONSERVATIVE	/CHRISTIAN	LIBERAL/PROGRESSIVE
OWN A DOG OR	CAT	DONATION AMOUNT

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	GENDER	\$6.00/M
	HOUSEHOLD DEMOGRAPHICS	\$10.00/M
	LIFESTYLE DEMOGRAPHICS	\$15.00/M
	ELECTRONIC DELIVERY	\$50.00

USAGE

AICR CHRISTIAN APPALACHIAN PROJECT SALVATION ARMY
CARL BLOOM ASSOC HUMANE SOCIETY - SC WOUNDED WARRIOR

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

Midwest Direct Marketing, Inc.