

GLAMPING EXPERIENCE

838,022	12 MONTH HOTLINE		\$80.00/M	
544,714	6 MONTH HOTLINE	ADD	\$5.00/M	
353,861	3 MONTH HOTLINE	ADD	\$10.00/M	GENDER:
196,005	1 MONTH HOTLINE	ADD	\$15.00/M	CAN SELECT
	EMAIL ADDRESSES	INQUIRE		

GLAMPING (GLAMOUROUS CAMPING) IS A GROWING TREND THAT COMBINES CAMPING WITH THE LUXURY AND AMENITIES OF A HOME OR HOTEL. THE CAMPERS DRIVE THEIR MOTORHOMES OR MAKE RESERVATIONS FOR A FULLY EQUIPPED STRUCTURE SUCH AS A TENT, YURT, POD, IGLOO, HUT, VILLA, CABIN, CUBE, TEEPEE, TREEHOUSE OR RESORT. GLAMPING IS A WAY TO EXPERIENCE THE GREAT OUTDOORS WITHOUT SACRIFICING LUXURY. GLAMPING IS ABOUT GETTING CLOSE TO NATURE WITH MORE COMFORT AND LESS PACKING OF SUPPLIES.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000
SAMPLE REQUIRED
UPDATED MONTHLY

GLAMPERS HAVE OPTIONS AROUND THE WORLD, THEY MAY CHOOSE FROM NATIONAL PARKS, ISLANDS, CAMPSITES WITH RESTORED VINTAGE TRAILERS, TREEHOUSES THAT OVERLOOK THE SEA. THEY RESEARCH THEIR TRIPS AT SITES SUCH AS GLAMPING.COM AND TRIPADVISOR.COM. THESE GLAMPERS WILL TAKE DAY TRIPS TO ENJOY NATURE. THEY PARTICIPATE IN OUTDOOR ACTIVITIES SUCH AS BACKPACKING, FISHING, BOATING, HUNTING, HORSEBACK RIDING, CANOEING, AND STAR GAZING.

EVEN THOUGH THEIR ACCOMMODATIONS ARE EQUIPPED THEY WILL WANT SUPPLIES AND GEAR FOR THEIR EXCURSIONS. THEY WILL NEED WATERPROOF CASES FOR THEIR ELECTRONICS, HIKING SUPPLIES, BACKPACKS, FASHIONABLE BUT FUNCTIONAL CLOTHING, CAMERA, LUGGAGE, COOLERS, BOOTS, HATS, BINOCULARS, ETC.

SELECTIONS @ \$10/M

RECREATIONAL VEHICLE OWNERS	BICYCLING
HIKING / BACKPACKING	FISHING
HORSEBACK RIDING	BIRD WATCHING
WINE TASTING	PHOTOGRAPHY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: PRODUCT REGISTRATION, DIRECT MAIL, RETAIL, ONLINE

SELECTIONS: STATE/SCF/ZIP	\$6.00/M
AGE, INCOME, GENDER	\$10.00/M
PRESENCE OF CHILDREN	\$10.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
ZIP FILE SET UP	\$50.00
ELECTRONIC DELIVERY	\$50.00

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