

**FEDA FUND FINANCIAL INVESTORS**

39,746 12 MONTH INVESTORS \$85.00/M  
 TYPE OF INVESTMENT ADD \$15.00/M  
 EMAIL ADDRESSES - INQUIRE

GENDER: 89% MALE  
 CAN SELECT

THESE UPSCALE INVESTORS PURCHASE ONE OR MORE  
 FINANCIAL PUBLICATIONS TO ENHANCE THEIR KNOWLEDGE  
 OF THE FINANCIAL MARKETS. THEY SEEK INFORMATION  
 ON A DAILY BASIS TO INCREASE THEIR PORTFOLIO SIZE  
 AND PERSONAL NET WORTH.

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

WITH AN AVERAGE AGE OF 50 AND HOUSEHOLD INCOME OF  
 \$100,000+, THESE INVESTORS ARE INTERESTED IN ALL  
 ASPECTS OF STOCK MARKET INVESTING, RETIREMENT PLANS,  
 MUTUAL FUNDS AND ALTERNATIVE INVESTING. THEY ALSO  
 USE REAL ESTATE INVESTMENTS AND ANNUITIES TO  
 ENHANCE THEIR PORTFOLIOS.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

THRU: JUNE 17  
 NEXT: JANUARY 18

87% ARE COLLEGE EDUCATED WITH UPPER INCOMES AND  
 AFFLUENT LIFESTYLES.

**TYPE OF INVESTMENT:**

STOCKS OR BONDS  
 INVESTMENT FUNDS  
 ANNUITIES  
 BANK PRODUCTS  
 SAVINGS  
 REAL ESTATE  
 PRECIOUS METALS  
 ALTERNATIVE INVESTMENTS

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR  
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER MAIL DATE OR MERGE ARE  
 REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL  
 FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

SOURCE: PUBLISHER DIRECT SALES, DIRECT MAIL, INTERNET

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
NET WORTH	\$10.00/M
CREDIT SCORE	\$25.00/M
HOME VALUE	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

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