

**EQUINE FENCING AND STALL BUYERS**

82,947	24 MONTH BUYERS	\$115.00/M	UNIT OF SALE:
	12 MONTH BUYERS	+ \$10.00/M	\$1,500.00 AVERAGE
	12 MONTH CATALOG REQUESTORS	\$90.00/M	

GENDER: 80%Female  
CANNOT SELECT

FAMILY OWNED AND OPERATED COMPANY THAT HAS BEEN SERVING THE EQUINE INDUSTRY FOR OVER 23 YEARS BY PROVIDING HORSE OWNERS A SAFER ALTERNATIVE TO TRADITIONAL EQUINE FENCING AND STABLE MATERIALS.

WITH AN AVERAGE AGE OF 40 AND AN AVERAGE INCOME OF \$150,000+, THESE VERY UPSCALE HORSE OWNERS SEEK THE VERY BEST PRODUCTS FOR THEIR HORSES. THEY HAVE PURCHASED THE TOP OF THE LINE PRODUCT AVAILABLE IN SAFE HORSE FENCING AND BARN AND STABLE MATERIALS.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

WHETHER PROFESSIONAL OR NOVICE, THESE WEALTHY HORSE OWNERS SPARE NO EXPENSE IN PURCHASING THE VERY BEST SADDLE AND TACK EQUIPMENT, HEALTH SUPPLEMENTS AND VETERINARY CARE, BREEDING AND TRAINING FACILITIES, AND BOOKS AND VIDEOS PERTAINING TO TRAINING AND HEALTH INFORMATION.

THRU: FEBRUARY 17  
NEXT: SEPTEMBER 17

MANY TRAVEL TO PARTICIPATE IN THE SHOW ARENA, RODEOS AND TRAIL RIDING. MANY LOG SEVERAL HOURS IN THE SADDLE TO PERFECT THEIR ABILITIES TO COMPETE AT BOTH THE STATE AND NATIONAL LEVEL.

LIST OWNER MAY REQUIRE EXCHANGE, PARTIAL PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS. ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL AND INTERNET BUYERS

SELECTIONS: STATE	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\*\*USAGE\*\*\*

ACTIVE INTEREST MEDIA	HORSE & RIDER
BIG DEE'S TACK & VET SUPPLY	SMARTPAK
CONSOLIDATED PLASTICS	VALLEY VET SUPPLY

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