

DOG MAGAZINE SUBSCRIBERS

244,621 ACTIVE SUBSCRIBERS	\$85.00/M	UNIT OF SALE:
6 MONTH SUBSCRIBERS	+\$10.00/M	\$15.00 AVERAGE
3 MONTH SUBSCRIBERS	+\$15.00/M	
1 MONTH SUBSCRIBERS	+\$20.00/M	GENDER: SELECTABLE
NON-PROFIT RATE	\$65.00/M	
EMAIL ADDRESSES	+\$50.00/M	KEYING: \$2.00/M

REACH SUBSCRIBERS TO POPULAR DOG MAGAZINES. THEIR PRINTED PUBLICATION IS MAILED TO THEM MONTHLY OR CAN BE ACCESSED ONLINE. THEY SUBSCRIBE TO TOP PERIODICALS COVERING PET TRAINING, HEALTH AND HAPPINESS.

MINIMUM: 5,000
SAMPLE REQUIRED

THESE PET OWNERS ONLY WANT THE BEST FOR THEIR CANINE COMPANIONS. THEY READ ARTICLES ON HEALTHCARE, HOW TO TRAIN A PUPPY, GROOMING, PET STORIES AND ANECDOTES. THEY READ PRODUCT REVIEWS TO STAY UPDATED ON PET SUPPLIES, SUPPLEMENTS, TOYS, SERVICES AND PRODUCTS AVAILABLE.

UPDATED MONTHLY

THESE SUBSCRIBERS ARE THE PERFECT PROSPECTS FOR PET BOOKS, MAGAZINES, APPAREL, SUPPLEMENTS, VITAMINS, PET TOYS, PET BEDS AND OTHER PET PRODUCTS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL AND AGENCY SOLD SUBSCRIPTIONS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
AGE, INCOME, SEX, LOR, DONORS	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
TELEPHONE NUMBERS	\$30.00/M
ZIP FILE SET UP	\$50.00
ELECTRONIC DELIVERY	\$50.00

*****USAGE*****

ANIMAL CARE SUN CHLORELLA WAG DOG WALKING

CONTACT LIST MANAGER: scott@midwestdm.com

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