

DOG MAGAZINE SUBSCRIBERS

240,127 ACTIVE SUBSCRIBERS	\$85.00/M
6 MONTH SUBSCRIBERS	+\$10.00/M
3 MONTH SUBSCRIBERS	+\$15.00/M
1 MONTH SUBSCRIBERS	+\$20.00/M
NON-PROFIT RATE	\$65.00/M
EMAIL ADDRESSES	+\$50.00/M

UNIT OF SALE:
\$15.00 AVERAGE

GENDER: SELECTABLE

KEYING: \$2.00/M

REACH SUBSCRIBERS TO POPULAR DOG MAGAZINES. THEIR PRINTED PUBLICATION IS MAILED TO THEM MONTHLY OR CAN BE ACCESSED ONLINE. THEY SUBSCRIBE TO TOP PERIODICALS COVERING PET TRAINING, HEALTH AND HAPPINESS.

MINIMUM: 5,000

SAMPLE REQUIRED

THESE PET OWNERS ONLY WANT THE BEST FOR THEIR CANINE COMPANIONS. THEY READ ARTICLES ON HEALTHCARE, HOW TO TRAIN A PUPPY, GROOMING, PET STORIES AND ANECDOTES. THEY READ PRODUCT REVIEWS TO STAY UPDATED ON PET SUPPLIES, SUPPLEMENTS, TOYS, SERVICES AND PRODUCTS AVAILABLE.

UPDATED MONTHLY

THESE SUBSCRIBERS ARE THE PERFECT PROSPECTS FOR PET BOOKS, MAGAZINES, APPAREL, SUPPLEMENTS, VITAMINS, PET TOYS, PET BEDS AND OTHER PET PRODUCTS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL AND AGENCY SOLD SUBSCRIPTIONS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
AGE, INCOME, SEX, LOR, DONORS	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
TELEPHONE NUMBERS	\$30.00/M
ZIP FILE SET UP	\$50.00
ELECTRONIC DELIVERY	\$50.00

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