

DAIRY HERD OPERATORS MDM

00304

68,479 ACTIVE DAIRY FARMS \$75.00/M
EMAIL ADDRESSES INQUIRE

DAIRY OPERATIONS CONSISTS OF OWNERS AND OPERATORS
OF COMMERCIAL DAIRY FARMS. MOST ARE MEMBERS OF THE
N.D.H.I.A. ORGANIZATION.

GENDER: MOSTLY
MALE

MOST OF THESE DAIRY PRODUCT PRODUCERS HAVE A NEED
FOR TOOLS, HARDWARE, AUTOMOTIVE & TRACTOR PARTS,
WORK CLOTHING, ANIMAL AND LIVESTOCK SUPPLIES,
INSURANCE AND MANY OTHER PRODUCTS FOR THEIR DAIRY
OPERATIONS AND RURAL LIFESTYLES.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED
UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
HERD SIZE	\$15.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com