

CRUISE CLUB MEMBERS

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|--------|------------------|---------|-----------|
| 28,119 | 12 MONTH MEMBERS | | \$95.00/M |
| 13,896 | 6 MONTH HOTLINE | ADD | \$10.00/M |
| | EMAIL ADDRESSES | INQUIRE | |

GENDER: 70% FEMALE
CAN SELECT

CRUISE CLUBS PROVIDE THEIR MEMBERS WITH THE VERY BEST IN EXPRESS BOOKING SERVICES, KNOWLEDGE AND EXPERT INSIGHT AND QUICK, LOW RATES TO WORLDWIDE CRUISE DESTINATIONS.

ADDRESSING:
SEE SELECTIONS

CRUISE CLUB MEMBERS ARE SERIOUS CRUISE TRAVELERS - JOINING THE CLUBS TO TAKE ADVANTAGE OF TRAVEL SERVICES AND SPECIAL RATES NOT OFFERED THROUGH TRADITIONAL TRAVEL AGENCIES. MANY HAVE CRUISED MULTIPLE TIMES. CLUB MEMBERS BOOK PASSAGE ON THE CRUISE LINE OF THEIR CHOICE BOUND FOR EXOTIC DESTINATIONS AND PORTS OF CALL FROM EUROPE AND THE MEDITERRANEAN, NEW ZEALAND AND AUSTRALIA TO THE GALAPAGOS ISLANDS, THE PACIFIC RIM, CARIBBEAN ISLANDS, ALASKA AND HAWAII.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: OCTOBER 17
NEXT: MAY 18

TO ENHANCE THEIR TRAVEL EXPERIENCES, THESE FREQUENT TRAVELERS PURCHASE THE BEST IN DURABLE LUGGAGE, TRAVEL CLOTHING, RECREATIONAL GEAR AND SPECIALTY INSURANCE. THEY ALSO BUY TRAVEL GUIDES AND READING MATERIAL TO ENHANCE THEIR LAND EXCURSIONS AND OPEN SEA EXPERIENCES. THE AVERAGE AGE IS 45 AND AVERAGE HOUSEHOLD INCOME IS \$75,000.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS. ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: ONLINE CRUISE CLUB MEMBERS

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| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| ZIP TAPE SET UP FEE | \$50.00 |
| ELECTRONIC DELIVERY | \$50.00 |

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com

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