

**CONSERVATIVE SENIOR DONORS TO CHARITIES & POLITICS**

335,622	12 MONTH DONORS		\$80.00/M	UNIT OF SALE:
218,154	6 MONTH HOTLINE	ADD	\$10.00/M	\$25.00 AVERAGE
141,807	3 MONTH HOTLINE	ADD	\$15.00/M	
92,175	1 MONTH HOTLINE	ADD	\$30.00/M	
	EMAIL ADDRESSES - INQUIRE			

THESE SENIORS CONTRIBUTE TO NATIONAL HEALTH AND CHARITABLE ORGANIZATIONS AS WELL AS MAKE DONATIONS TO THEIR LOCAL POLITICIANS.

GENDER: 50/50  
CAN SELECT

THEY SPEND THEIR DISCRETIONARY INCOME GIVING TO NATIONAL HEALTH ORGANIZATIONS THAT RESEARCH CURES AND TREATMENTS FOR MEDICAL DISEASES AND AILMENTS. THEY SUPPORT HOMELESS CHARITIES AND CHILDREN'S NON-PROFIT ORGANIZATIONS.

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

THEY HAVE CONSERVATIVE POLITICAL VIEWS AND DONATE THEIR TIME AND MONEY TO THE POLITICAL CANDIDATE THAT REPRESENTS THEIR CAUSE.

SAMPLE REQUIRED

UPDATED MONTHLY

THESE CONSERVATIVE DONORS ARE ALWAYS INTERESTED IN ISSUES RELATING TO THE FAMILY AND THE BETTERMENT THEREOF.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
ALL ORDERS CANCELLED AFTER MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.  
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE OR INCOME	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: [info@midwestdm.com](mailto:info@midwestdm.com)