

**COMMERCIAL HAY GROWERS**

74,811	12 MONTH COMMERCIAL HAY GROWERS		\$75.00/M
	6 MONTH HOTLINE	ADD	\$5.00/M
	3 MONTH HOTLINE	ADD	\$10.00/M
	1 MONTH HOTLINE	ADD	\$15.00/M
	EMAIL ADDRESSES - INQUIRE		

THIS UNIQUE DATABASE CONTAINS GROWERS WHO HAVE AT LEAST 100 ACRES OF ALFALFA OR OTHER HAY. THEY ALSO HAVE OTHER LIVESTOCK FEED CROPS SUCH AS CORN, OATS, PASTURE/RANGELAND, SORGHUM OR WHEAT. THESE PRODUCERS, LOCATED THROUGHOUT THE UNITED STATES, HAVE THE LARGEST NUMBERS OF HAY PRODUCTION. OVER 67% HAVE SALES OVER \$100K AND 25% HAVE SALES OVER \$500K ANNUALLY.

BECAUSE OF THE CROPS AND LIVESTOCK THEY PRODUCE, THEY ARE HEAVY USERS OF CULTIVATION, HARVESTING, HAULING AND DELIVERY MACHINERY, AS WELL AS ATV'S, FENCING, FEED & SEED SUPPLEMENTS, FARM SHOP TOOLS.

THE AVERAGE AGE OF THESE PRODUCERS IS 45-54 WITH AN AVERAGE INCOME FROM PRODUCTION AT \$50,000+.

HAY PRODUCTION:  
 ALFALFA - 73%  
 HAY OTHER THAN ALFALFA - 27.2%

LIVESTOCK PRODUCTION:  
 BEEF COWS - 70.6%  
 FEEDER CATTLE - 35.5%  
 STOCKER CATTLE - 18.3%  
 SHEEP - 5.7%

LIST OWNER MAY REQUIRE EXCHANGE OR PARITY PRICING FOR COMPETITIVE OFFERS.  
 ALL ORDERS CANCELLED AFTER THE MERGE, OR MAILDATE, ARE DUE AND PAYABLE IN FULL.  
 A \$50.00 CANCELLATION FEE WILL APPLY.

SOURCE: PROPRIETARY DATABASE

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
ELECTRONIC DELIVERY	\$75.00

GENDER: 98% MALE  
 CAN SELECT

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$3.00/M

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

UPDATED MONTHLY

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
 Email: [info@midwestdm.com](mailto:info@midwestdm.com)