

**COLORADO FARMERS & RANCHERS**

30,224 ACTIVE FARMERS & RANCHERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

COLORADO'S FARM AND RANCH OWNERS ARE INTERESTED IN  
 THE LATEST AGRICULTURAL NEWS REGARDING THE HIGH  
 COUNTRY AREA'S ENVIRONMENT, NEW DEVELOPMENTS IN  
 FARMING, HEALTH CARE AND MARKET FORECASTS.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

THESE FOLKS ARE BUSINESSMEN AND CONSUMERS INTERESTED  
 IN QUALITY OUTDOOR PRODUCTS AND GEAR TO FACE THE  
 MANY WEATHER CHALLENGES WHILE TENDING TO THEIR FARMS  
 AND RANCHES. MANY PARTICIPATE IN LOCAL OUTDOOR  
 SPORTS AND RECREATION SUCH AS SKIING, HUNTING,  
 FISHING AND SNOWMOBILING TO NAME A FEW.

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE  
 ARE REQUIRED TO BE PAID IN FULL.

UPDATED MONTHLY

ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE  
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF  
 AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

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