

CITIZENS FOR AMERICAN VALUES

357,639	12 MONTH ACTIVE DONORS		\$100.00/M
232,465	6 MONTH HOTLINE	ADD	\$10.00/M
152,103	3 MONTH HOTLINE	ADD	\$15.00/M
95,862	1 MONTH HOTLINE	ADD	\$30.00/M

EMAIL ADDRESSES - INQUIRE

RESPONDERS TO TELEMARKETING OFFERS DONATING MONEY AND ANSWERING QUESTIONNAIRE'S THAT ARE FORWARDED TO OUR LOCAL AND NATIONAL GOVERNMENT LEADERS.

GENDER: 55% MALE
CAN SELECT

ADDRESSING:
SEE SELECTIONS

THESE CONCERNED AMERICAN PATRIOTS ARE VERY ACTIVE DONORS AND CONTRIBUTORS TO EFFORTS TO KEEP GOD IN THE FOUNDING PRINCIPLES OF OUR NATION - THE PLEDGE OF ALLEGIANCE, IN OUR GOVERNMENT BUILDINGS AND INSTITUTIONS, SCHOOLS, AND EVERY OTHER PLACE THAT REFLECTS THE CHRISTIAN FAITH ON WHICH OUR COUNTRY WAS FOUNDED.

KEYING: 2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THESE VOCAL CHRISTIANS OFFER THEIR TIME AND MONEY TO HELP RESTORE AMERICAN VALUES TO OUR WAY OF LIFE.

UPDATED MONTHLY

THESE AVID DONORS HAVE AN AVERAGE INCOME OF \$50,000 AND ARE AN AVERAGE AGE 60. THERE IS A YOUNGER GROUP OF DONORS AGE 35 TO 40 GROWING AT A VERY STEADY PACE AS THEY REALIZE THEY MUST BECOME ACTIVE NOW TO PRESERVE THE AMERICAN VALUES THEY WERE RAISED WITH.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% TELEMARKETING

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE	\$10.00/M
INCOME	\$10.00/M
TELEPHONES	\$30.00/M
ZIP TAPE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com