

**CHILDREN'S CHARITABLE CONTRIBUTORS**

402,878	12 MONTH DONORS		\$80.00/M	UNIT OF SALE:
261,871	6 MONTH DONORS	ADD	\$10.00/M	\$28.00 AVERAGE
170,216	3 MONTH DONORS	ADD	\$15.00/M	
79,832	1 MONTH HOTLINE	ADD	\$20.00/M	GENDER: 55% MALE
	EMAIL ADDRESSES		\$150.00/M	CAN SELECT

THESE CHARITABLE DONORS ACTIVELY SUPPORT MANY CAUSES FOR THE WELFARE OF CHILDREN. THESE SUPPORTERS DONATE TO ORGANIZATIONS THAT ARE DEDICATED TO LOCATING MISSING, STOLEN, LOST, RUNAWAY, AND EXPLOITED CHILDREN AND REUNITING THEM WITH THEIR LEGAL GUARDIAN; AS WELL AS SEVERAL OTHER CHILDREN'S CAUSES.

ADDRESSING:  
SEE SELECTIONS  
  
KEYING: \$2.00/M  
  
MINIMUM ORDER:  
5,000

THESE COMPASSIONATE CONTRIBUTORS ARE AN AVERAGE AGE OF 40 WITH AN AVERAGE INCOME OF \$60,000. THESE DONORS STRONGLY BELIEVE IN SUPPORTING OUR NATIONS CHILDREN.

SAMPLE REQUIRED  
  
UPDATES MONTHLY

THESE DONORS ARE ALSO POLITICALLY ACTIVE AND DONATE TO THEIR RESPECTIVE CANDIDATES AND CAUSES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 80% DIRECT MAIL 20% TELEPHONE APPEAL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
PHONES	\$30.00/M
AGE OR INCOME	\$15.00/M
GENDER	\$6.00/M
ELECTRONIC DELIVERY	\$50.00

## \*\*\*USAGE\*\*\*

ACH CHILD & FAMILY SVCS	COVENANT HOUSE	OLIVE CREST
AICR	MARCH OF DIMES	SALVATION ARMY
BOYS & GIRLS CLUBS	MISSIONS OUTREACH	SO OTHERS MIGHT EAT
CAL FARLEY'S	NORTHWELL HEALTH	
CHRISTIAN APPALACHIAN		

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: [info@midwestdm.com](mailto:info@midwestdm.com)