

CAREERS IN SPORTS

86,403	12 MONTH RECENCY		\$85.00/M
	CAREER SELECT	ADD	\$20.00/M
6	MONTH HOTLINE	ADD	\$10.00/M
3	MONTH HOTLINE	ADD	\$15.00/M
1	MONTH HOTLINE	ADD	\$20.00/M
	EMAIL ADDRESSES - INQUIRE		

CAREERS IN SPORTS PROVIDES THE MOST ACCURATE SOURCE OF SKILLED BUSINESS PROFESSIONALS IN SPORTS RELATED FIELDS.

WHETHER IT BE RADIO OR TV BROADCASTING, SALES, SPORTS AGENTS, CORPORATE, PUBLIC RELATIONS, PROFESSIONAL ATHLETICS OR JOURNALISM, THEY RELY ON SPORTING CAREERS TO SUCCEED IN BUSINESS.

THESE SPORTS PROFESSIONALS ARE INVOLVED IN ALL TYPES OF SPORTS FROM BASEBALL, FOOTBALL, BASKETBALL TO HEALTH AND FITNESS, SPORTS MEDICINE, TRAINING AND ADMINISTRATION. THEY SPEND THEIR DISCRETIONARY INCOME ON PARTICIPATING, MARKETING AND ATTENDING THEIR FAVORITE SPORTING EVENTS, CLUBS, GYMS AND BUSINESS INTERESTS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: EMPLOYMENT ROSTERS

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	AGE	\$10.00/M
	INCOME	\$10.00/M
	GENDER	\$6.00/M
	ZIP TAPE SET UP FEE	\$50.00
	ELECTRONIC DELIVERY	\$50.00

****USAGE****

BRISK EDUCATION, INC	NEW YORK UNIVERSITY
HARRY & DAVID	NORTHWESTERN UNIVERSITY

GENDER: 80% MALE
CAN SELECT

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com