

CANADIAN FARMS & RANCHES MDM

110,249	FARMS & RANCHES		\$300.00/M	
97,746	CROP FARMERS	ADD	\$15.00/M	
60,402	CATTLE RANCHERS	ADD	\$15.00/M	
23,704	HOG FARMERS	ADD	\$15.00/M	GENDER: MOSTLY MALE

THIS UNIQUE DATABASE INCLUDES VIRTUALLY EVERY FARM AND RANCH IN CANADA.

ADDRESSING: SEE
SELECTIONS

THESE FARMERS, RANCHERS AND AGRI-BUSINESSMEN RELY ON THE TECHNOLOGY OF TODAY TO KEEP THEM INFORMED OF THE LATEST DEVELOPMENTS IN AGRI-BUSINESS AND ACCOUNTING INFORMATION, WIRELESS COMMUNICATIONS, GOVERNMENT AND WEATHER RELATED ISSUES AFFECTING THEIR LIVELIHOODS AS WELL AS INSURANCE RELATED INFORMATION.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

THESE FARMERS AND RANCHERS ARE ALWAYS INTERESTED IN OFFERS RELATING TO VETERINARY CARE, AUTOMOTIVE AND TRACTOR SUPPLIES, SEED/FERTILIZERS, MAINTENANCE EQUIPMENT, BARN AND OUTDOOR BUILDING EQUIPMENT AS WELL AS RUGGED APPAREL AND OTHER PRODUCTS PERTINENT TO THEIR RURAL FAMILY LIFESTYLES. MANY ENJOY HUNTING AND FISHING EITHER ON THEIR OWN LAND OR OTHER PARTS OF THE COUNTRY.

SAMPLE REQUIRED

UPDATED ONLINE

CROP/LIVESTOCK SELECTIONS AT \$15/M INCLUDE:

97,746 CROP ALL	97,522 CULTIVATED ACRES
38,222 ALFALFA	25,811 CORN
48,109 BARLEY	17,458 CANOLA
53,837 WHEAT	4,389 SOYBEAN
60,402 ALL CATTLE	20,897 DAIRY CATTLE
42,611 BEEF CATTLE	22,215 FED CATTLE
23,704 HOGS/SOWS	

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: SUBSCRIBERS, FARM ROSTERS, REGISTRATIONS
ONLINE PURCHASES, DIRECT MAIL, SURVEYS

SELECTIONS: PROVINCE, FSA, POSTAL CODE	\$10.00/M
CROP SELECT	\$15.00/M
LIVESTOCK SELECT	\$15.00/M
ACREAGE	\$15.00/M
TELEPHONES	\$125.00/M
SPECIAL KEY CODING	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

***** USAGE*****

FARM SHOW PUBLISHING	PROSPECTS INFLUENTIAL
POLARIS AG	WESTERN FINANCIAL

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