

CALIFORNIA POLITICAL DONORS

347,936	12 MONTH DONORS		\$95.00/M	CONTRIBUTION
226,158	6 MONTH HOTLINE	ADD	\$10.00/M	AVERAGE \$40.00
	3 MONTH HOTLINE	ADD	\$15.00/M	
	1 MONTH HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES - INQUIRE			

THESE WEST COAST DONORS ARE DEDICATED TO THE CAMPAIGN EFFORTS OF CONSERVATIVE, MORAL, CHRISTIAN BASED POLITICIANS. THESE DONORS ARE DETERMINED TO SEE LIKE-MINDED CANDIDATES IN OFFICE WHICH SUPPORT THEIR STRONG CHRISTIAN CONSERVATIVE VIEWS AND TRADITIONAL FAMILY VALUES.

WITH AN AVERAGE AGE OF 55 AND AN AVERAGE INCOME OF \$70,000, THESE GENEROUS CONTRIBUTORS SUPPORT MANY RIGHT-WING ISSUES INCLUDING PRO-FAMILY, PRO-LIFE, AND SCHOOL PRAYER.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	AGE OR INCOME	\$10.00/M
	GENDER	\$6.00/M
	ELECTRONIC DELIVERY	\$50.00

GENDER: 50/50
CAN SELECT

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com