

BULLETIN MAGAZINE

20,715 ACTIVE SUBSCRIBERS

\$90.00/M

UNIT OF SALE:
\$15.00 AVERAGE

WINNING THE GOLD AWARD FROM THE COUNCIL FOR THE ADVANCEMENT AND SUPPORT OF EDUCATION, THE MAGAZINE REPORTS THE NEWEST TRENDS AND ADVANCES IN MEDICAL AND HEALTH CARE AS THEY RELATE TO EDUCATING HEALTH CARE PROFESSIONALS, PATIENT CARE SERVICES AND BIOMEDICAL RESEARCH.

GENDER: 60% MALE
CAN SELECTADDRESSING:
SEE SELECTIONS

THESE SUBSCRIBERS, INCLUDING MEMBERS OF ALUMNI ASSOCIATIONS, PHYSICIANS, LEGISLATORS AND OTHER HEALTH PROFESSIONALS, ARE DEDICATED TO MEDICAL EDUCATION AND RESEARCH. WITH AN AVERAGE AGE OF 50 AND AN ABOVE AVERAGE INCOME OF \$200,000, THEY SPEND THEIR DISCRETIONARY INCOME ON BOTH BUSINESS AND PERSONAL TRAVEL, UPSCALE ART AND OTHER ITEMS TO DECORATE THEIR HOMES AND OFFICES.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: MAY 17
NEXT: DECEMBER 17

MOST STAY ABREAST OF THE LATEST GOVERNMENT VIEWS RELATED TO HEALTH ISSUES; DONATE TO THEIR FAVORITE CHARITABLE HEALTH ORGANIZATION; AND PARTICIPATE IN INVESTMENT STOCKS AND OTHER FINANCIAL PROGRAMS TO ENHANCE THEIR INCOME AND RETIREMENT.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: ACTIVE SUBSCRIBERS

| | |
|-----------------------------|----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| GENDER | \$6.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com