

BUILDING KIT BUYERS & INQUIRERS

127,438	12 MONTH BUYERS & INQUIRERS	\$75.00/M	
	6 MONTH HOTLINE	ADD \$5.00/M	GENDER: 75% MALE
	3 MONTH HOTLINE	ADD \$10.00/M	CAN SELECT
	1 MONTH HOTLINE	ADD \$15.00/M	
	EMAIL ADDRESSES - INQUIRE		

THESE DO-IT-YOURSELF BUILDING KITS ARE AMERICA'S BEST METAL BUILDINGS.

COMMERCIAL USES INCLUDE SMALL BUSINESS, WAREHOUSING, INDUSTRY, MANUFACTURING, DISTRIBUTION, MINI-STORAGE SYSTEMS AND EVEN AVIATION BUILDINGS AND SPORTS COMPLEXES FOR RECREATION.

RESIDENTIAL USES INCLUDE GARAGES, WORKSHOPS, BOAT AND RV STORAGE AND EQUINE ARENAS AND BARNs FOR AGRICULTURAL FARM AND RANCH USE.

THESE SELF-SUFFICIENT CONSUMERS ARE HOMEOWNERS AND/OR BUSINESS OWNERS WITH AN AVERAGE HOUSEHOLD INCOME OF \$55,000 AND AN AVERAGE AGE OF 45-54.

ADDRESSING:

SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

SELECTIONS:

PRODUCT BUYERS = 118,943	RURAL ESTATES = 62,379
BOOK BUYERS = 47,896	HOBBY FARMERS = 35,124
MAGAZINE SUBSCRIBERS = 22,811	TOOLS/WORKSHOP = 74,608
CONTRIBUTORS/DONORS = 69,637	
CRAFTS AND HOBBIES = 28,948	

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, INTERNET, FSI'S

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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