

**BEEF CATTLE**

79,043 BEEF CATTLE PRODUCERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

THESE FARMERS AND RANCHERS ARE MEMBERS OF THEIR LOCAL CATTLEMEN'S ASSOCIATION AND MOST GROW THEIR OWN HAY, CORN AND FEED PRODUCTS. THESE PRODUCERS OPERATE CAOW/CALF, BACKGROUND, STOCKER AND FEEDLOT OPERATIONS.

GENDER: MOSTLY MALE  
 ADDRESSING: SEE SELECTIONS

THEY ARE INTERESTED IN VETERINARY CARE, SEED AND FERTILIZERS, AUTOMOTIVE AND TRACTOR SUPPLIES, MAINTENANCE EQUIPMENT, BARN AND OUTDOOR BUILDING EQUIPMENT AS WELL AS PRODUCTS PERTINENT TO THEIR RURAL FAMILY LIFESTYLES. MANY ENJOY HUNTING AND FISHING EITHER ON THEIR OWN LAND OR IN OTHER PARTS OF THE COUNTRY.

KEYING: \$2.00/M  
 MINIMUM ORDER: 5,000  
 SAMPLE REQUIRED  
 UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
DEMOGRAPHICS	\$15.00/M
HERD SIZE	\$15.00/M
ACRES	\$15.00/M
TELEPHONES	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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