

**AMNESTY FINANCIAL**

1,101,043	12 MONTH LOAN APPLICANTS	\$75.00/M	
	6 MONTH LOAN APPLICANTS ADD	\$5.00/M	GENDER: 50/50
	3 MONTH LOAN APPLICANTS ADD	\$10.00/M	SELECTABLE
	1 MONTH LOAN APPLICANTS ADD	\$15.00/M	
	EMAIL ADDRESSES - INQUIRE		

AMNESTY FINANCIAL IS A FINANCIAL MATCHING SERVICE, MATCHING PROSPECTIVE BORROWERS WITH THE BEST PAYDAY LOAN OR CASH ADVANCE SERVICE. THE PROCESS IS QUICK, EASY AND REQUIRES NO CREDIT CHECK OR FAXING.

ADDRESSING:  
FTP/EMAIL  
CD ROM  
DISKETTE

KEYING: 2.00/M

THESE HIGHLY RESPONSIVE CONSUMERS ARE SEEKING CASH ADVANCES TO PAY FOR HOUSEHOLD EMERGENCIES, VACATIONS, ILLNESSES OR UNEXPECTED BILLS. THESE APPLICANTS HAVE APPLIED FOR A LOAN OF UP TO \$1500.00 TO BE DEPOSITED INTO THEIR BANK ACCOUNTS SOMETIMES WITHIN ONE HOUR. PAYDAY LOANS ARE THE BEST POSSIBLE OPTIONS FOR PEOPLE WHO HAVE HAD PAST CREDIT PROBLEMS OR NO CREDIT AT ALL. REPAYMENTS ARE REPORTED TO ALL THREE MAJOR CREDIT REPORTING AGENCIES.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED  
UPDATED MONTHLY

THESE CREDIT CHALLENGED APPLICANTS ARE EMPLOYED AND ARE EAGER TO RE-ESTABLISH THEIR CREDIT STANDING. AVERAGE AGE: 45-54 AVERAGE INCOME: \$50K+

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M ARE AS FOLLOWS:

AGE	
INCOME	MARITAL STATUS
GENDER	CHARITABLE DONOR
HOME VALUE	PRODUCT BUYER
HOMEOWNER/RENTER	CREDIT CARD HOLDER
LENGTH OF RESIDENCE	PRESENCE OF CHILDREN

SOURCE: INTERNET APPLICATION  
WWW.AMNESTYFINANCIAL.COM

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
DEMOGRAPHIC SELECTIONS	\$10.00/M
TELEPHONES	\$30.00/M
ZIP TAPE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: [scott@midwestdm.com](mailto:scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

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