

**AMERICA'S PROGRESSIVE VOTERS AND DONORS**

|           |                          |         |           |                |
|-----------|--------------------------|---------|-----------|----------------|
| 1,975,427 | 12 MO PROGRESSIVE VOTERS |         | \$50.00/M | UNIT OF SALE:  |
| 439,821   | 12 MO PROGRESSIVE DONORS |         | \$65.00/M | \$100 AVERAGE  |
|           | 6 MO HOTLINE             | ADD     | \$10.00/M |                |
|           | 3 MO HOTLINE             | ADD     | \$15.00/M | GENDER: 50/50  |
|           | 1 MO HOTLINE             | ADD     | \$20.00/M | CAN SELECT     |
|           | TELEMARKETING            | ADD     | \$20.00/M |                |
| 394,748   | EMAIL ADDRESSES          | INQUIRE |           | ADDRESSING:    |
|           | UNLIMITED USE            | INQUIRE |           | SEE SELECTIONS |

KEYING: \$2.00/M

THESE CONSTITUENTS ARE WHERE PROGRESSIVE CANDIDATES AND ORGANIZATIONS TURN FOR SUPPORT, BE IT FINANCIAL OR VOLUNTEER. PROGRESSIVE DEMOCRATS SUPPORT ISSUES SUCH AS AFFORDABLE HEALTHCARE, CIVIL RIGHTS, TAX REFORM, GUN CONTROL, EDUCATION, PRO-CHOICE, GAY RIGHTS, AND THE ENVIRONMENT.

MINIMUM ORDER:  
5,000  
SAMPLE REQUIRED

UPDATED MONTHLY

THESE DONORS ARE POLITICALLY ACTIVE MEN AND WOMEN WHO HAVE THE DISPOSABLE INCOME TO GIVE TIME AND MONEY TO THEIR POLITICAL PARTY. THEY HAVE STRONG BELIEFS IN THE WAY THEIR GOVERNMENT IS RUN. THEY BELIEVE IN A LARGE GOVERNMENT THAT PROVIDES MORE SERVICES TO THE LESS FORTUNATE AND PROTECT CIVIL LIBERTIES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: VOTER REGISTRATION AND NCDB DEMOGRAPHICS

|             |                        |           |
|-------------|------------------------|-----------|
| SELECTIONS: | STATE, SCF, ZIP        | \$6.00/M  |
|             | GENDER                 | \$6.00/M  |
|             | ETHNICITY              | \$10.00/M |
|             | CONGRESSIONAL DISTRICT | \$10.00/M |
|             | RELIGIOUS AFFILIATION  | \$10.00/M |
|             | MARRIED/SINGLE         | \$10.00/M |
|             | PRESENCE OF CHILDREN   | \$10.00/M |
|             | AGE/INCOME             | \$10.00/M |
|             | HOME VALUE             | \$10.00/M |
|             | LENGTH OF RESIDENCE    | \$10.00/M |
|             | CREDIT CARD HOLDER     | \$10.00/M |
|             | TELEPHONES             | \$20.00/M |
|             | MAIL ORDER BUYER       | \$10.00/M |
|             | MAGAZINE SUBSCRIBERS   | \$10.00/M |
|             | ELECTRONIC DELIVERY    | \$50.00   |

CONTACT LIST MANAGER EMAIL: [scott@midwestdm.com](mailto:scott@midwestdm.com)**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: [info@midwestdm.com](mailto:info@midwestdm.com)