

AMERICAS FARMS & RANCHES MDM

2,009,167	FARMS & RANCHES		\$75.00/M	
1,881,326	FARMS	ADD	\$10.00/M	GENDER: MOSTLY
132,008	RANCHES	ADD	\$10.00/M	MALE
777,642	OWNER/OPERATOR	ADD	\$10.00/M	
147,148	ABSENTEE OWNER	ADD	\$10.00/M	ADDRESSING:
437,962	SUBSCRIBERS	ADD	\$10.00/M	SEE SELECTIONS
782,439	MAIL ORDER BUYERS	ADD	\$10.00/M	
796,113	HOBBY FARMS	ADD	\$10.00/M	KEYING: 2.00/M
25,869	HORSE FARMS	ADD	\$10.00/M	
	EMAIL ADDRESSES - INQUIRE			

THIS UNIQUE DATABASE INCLUDES VIRTUALLY EVERY FARM AND RANCH IN AMERICA.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THESE FARMERS, RANCHERS AND AGRIBUSINESSMEN RELY ON THE TECHNOLOGY OF TODAY TO KEEP THEM INFORMED OF THE LATEST DEVELOPMENTS IN AGRIBUSINESS AND ACCOUNTING INFORMATION, WIRELESS COMMUNICATIONS, GOVERNMENT AND WEATHER RELATED ISSUES AFFECTING THEIR LIVELIHOODS AS WELL AS INSURANCE RELATED INFORMATION.

UPDATED ONLINE

THESE FARMERS AND RANCHERS ARE ALWAYS INTERESTED IN OFFERS RELATING TO VETERINARY CARE, SEED/FERTILIZERS AUTOMOTIVE AND TRACTOR SUPPLIES, MAINTENANCE EQUIPMENT, BARN AND OUTDOOR BUILDING EQUIPMENT AS WELL AS PRODUCTS PERTINENT TO THEIR RURAL FAMILY LIFESTYLES. MANY ENJOY HUNTING AND FISHING EITHER ON THEIR OWN LAND OR OTHER PARTS OF THE COUNTRY.

CROP/LIVESTOCK SELECTIONS AT \$10/M INCLUDE:

623,871	WHEAT	737,926	CORN	183,724	OATS
133,184	BARLEY	30,079	RICE	103,989	COTTON
8,714	WOOL	9,012	CANOLA	15,672	PEANUTS
579,229	SOYBEANS	22,086	SUNFLOWERS	5,287	FLAX
194,612	LIVESTOCK	52,511	DAIRY CATTLE		
246,327	SORGHUM	28,137	HOG FARMS		
TOBACCO	VEGETABLES	PEPPERS	SQUASH		
POTATOES	COFFEE	BEANS	CLOVER		
POULTRY	HAY/GRASS	WATERMELON	GRAPES		
GRAPES	FLOWERS	EXOTICS	ORANGES		
APPLES	FORAGE	HERBS	ALFALFA		
ONIONS	NUTS	LETTUCE	TREES		
FRUIT	PUMPKINS	BEEF	HOGS/SOWS		
SHEEP	FARM INCOME	CLASS 1A	NUMBER OF ACRES		
HERD SIZE	CERTIFIED ORGANIC				

CONSUMER DEMOGRAPHICS AVAILABLE AT \$15/M INCLUDE:

322,621	FEMALE BUYERS	276,123	CRAFT/HOBBIES
428,873	GARDENING	583,729	OUTDOOR
215,168	COLLECTIBLES	487,711	HEALTH/FITNESS
727,642	PC OWNER	1,426,213	CREDIT CARD USERS
294,164	FISHING	312,747	HUNTING

(CONTINUED ON NEXT PAGE)

Midwest Direct Marketing, Inc.

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Email: info@midwestdm.com

AMERICAS FARMS & RANCHES MDM (CONT'D)

727,641 MAIL ORDER BUYERS	42,221 POLITICAL CONSERVATIVE
32,632 POLITICAL LIBERAL	238,099 DONORS/CONTRIBUTORS
34,528 HEALTH DONOR	18,768 POLITICAL DONOR
22,847 RELIGIOUS DONOR	110,927 ENVIRONMENT DONOR
191,643 INTERNET BUYER	293,478 CATALOG BUYER
22,437 HORSE INTEREST	189,748 BIBLE READING
81,674 SOHO	334,429 DECORATING
346,517 SPORTS	729,531 EMAIL
183,229 CAT	245,694 DOG
24,134 TOBACCO USE	554,026 TRAVEL
132,689 RV TRAVEL	

EDUCATION LEVEL	HOME VALUE	HOMEOWNERS
CHILDREN AGE	MARITAL STATUS	ETHNICITY
PRESENCE OF CHILDREN	LENGTH OF RESIDENCE	

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
AGRICULTURE, FARM SUBSIDY DATABASE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
CROP SELECT	\$10.00/M
LIVESTOCK SELECT	\$10.00/M
ACREAGE	\$10.00/M
TELEPHONES	\$30.00/M
CONSUMER DEMOGRAPHICS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

USAGE

BACK IN THE SADDLE	DODGE RAM	PENTON MEDIA
BIG ASS SOLUTIONS	EQUINE AFFAIRE	PROGRESSIVE FARMER
BOYS & GIRLS CLUBS	FARM JOURNAL MEDIA	RUF STRATEGIC SOLU
CAL FARLEY'S BOYS RANCH	FARMERS BUSINESS NETWORK	SELECT PUBLISHING
CONSOLIDATED PLASTICS	FOOD4PATRIOTS	VALLEY VET SUPPLY
CONSTRUCTION TRLR SPECIALIST	IROQUOIS PRODUCTS	VANCE PUBLISHING
CPA2BIZ	MEREDITH EXCELERATED	WISCONSIN 4-H
DIRECT DISTRIBUTORS	NEBRASKA 4-H FNDTN	

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