

**AMERICA'S DEMOCRATIC VOTERS AND DONORS**

19,449,621	12 MO DEMOCRATIC VOTERS		\$40.00/M	UNIT OF SALE:
4,472,839	12 MO DEMOCRATIC DONORS		\$40.00/M	\$100 AVERAGE
	6 MO HOTLINE	ADD	\$10.00/M	
	3 MO HOTLINE	ADD	\$15.00/M	GENDER: 50/50
	1 MO HOTLINE	ADD	\$20.00/M	CAN SELECT
	TELEMARKETING	ADD	\$20.00/M	
3,889,427	EMAIL ADDRESSES	INQUIRE		ADDRESSING:
	UNLIMITED USE	INQUIRE		SEE SELECTIONS

KEYING: \$2.00/M

THESE DEMOCRATIC (REGISTERED) VOTERS ARE PRIME TARGETS FOR YOUR CAMPAIGN. THEY ARE ACTIVISTS, DONORS, VOLUNTEERS AND VOTERS. THEY WILL SUPPORT THE CANDIDATE THAT HAS A STRONG PLATFORM ON ECONOMIC GROWTH, AFFORDABLE HEALTHCARE, CIVIL RIGHTS, TAX REFORM, GUN CONTROL, EDUCATION AND THE ENVIRONMENT.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THE DEMOCRATIC PARTY CONTAINS THE LARGEST NUMBER OF REGISTERED VOTERS AND HAS THE LENGHTIEST RECORD OF CONTINUOUS OPERATION. THEY ARE COMMITTED TO SECURING OUR NATION AND PROTECTING OUR CIVIL RIGHTS.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS. ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: VOTER REGISTRATION AND NCDB DEMOGRAPHICS

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	GENDER	\$6.00/M
	ETHNICITY	\$7.00/M
	CONGRESSIONAL DISTRICT	\$7.00/M
	RELIGIOUS AFFILIATION	\$7.00/M
	MARRIED/SINGLE	\$7.00/M
	PRESENCE OF CHILDREN	\$7.00/M
	AGE/INCOME	\$7.00/M
	HOME VALUE	\$7.00/M
	LENGTH OF RESIDENCE	\$7.00/M
	CREDIT CARD HOLDER	\$7.00/M
	TELEPHONES	\$20.00/M
	MAIL ORDER BUYER	\$7.00/M
	MAGAZINE SUBSCRIBERS	\$7.00/M
	ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: [scott@midwestdm.com](mailto:scott@midwestdm.com)**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: [info@midwestdm.com](mailto:info@midwestdm.com)