

**ALLIANCE TOP TRENDING PRODUCT BUYERS**

471,037	12 MONTH BUYERS	\$90.00/M	
	6 MONTH BUYERS	+\$5.00/M	UNIT OF SALE:
	3 MONTH BUYERS	+\$10.00/M	\$100.00 AVERAGE
	1 MONTH BUYERS	+\$15.00/M	
	EMAIL ADDRESSES- INQUIRE		GENDER: SELECTABLE

THESE TRENDSETTERS ARE IN THE MARKET FOR THE NEWEST AND HOTTEST PRODUCTS AVAILABLE. THEY ARE SEARCHING FOR ITEMS THAT ARE EXPERIENCING A SURGE IN POPULARITY.

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

THESE BUYERS ARE ON SOCIAL MEDIA SITES SUCH AS TWITTER, FACEBOOK, GOOGLE, TUMBLR, INTSAGRAM, REDDIT, AND PINTEREST. ECOMMERCE BUSINESS CAN CHECK SOCIAL MEDIA TRENDS TO FIND OUT WHAT'S HOLDING CONSUMER INTEREST AND CAPITALIZE ON THE CURRENT CONVERSATIONS. TRENDING TOPICS ARE DETERMINED BY ALGORITHMS. MOST PLATFORMS TAILOR THE TOPIC SHOWN BASED ON THE USER, THE LOCATION, PREVIOUS LIKES OR SEARCHES AND WHO THE USER FOLLOWS. THE CONSUMER IS THEN SENT A PROMOTION FROM A TRENDING STORE. THESE BUYERS ARE READING REVIEWS, BLOG POSTS, WEBINARS AT SITES SUCH AS UNCRATE, OUTBLUSH, AND SEARCHING KICKSTARTER, ETSY TRENDING, EBAY AND GOOGLE TRENDS TO BE THE FIRST TO PURCHASE THE TOP TRENDING PRODUCTS.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

TRENDING PRODUCT CATEGORY - ADDITIONAL \$10/M

HAIR ACCESSORIES	WOMEN'S FASHION	MEN'S PRODUCTS
WEIGHT LOSS	BEAUTY PRODUCTS	KID'S PRODUCTS
KITCHEN	HEALTH & WELLNESS	HOME DECOR
OUTDOOR	TECH	PETS
AUTOMOTIVE	TRAVEL	HOUSEHOLD PRODUCTS

TRENDING PRODUCT - ADDITIONAL \$20/M

SMOOTHIES	INDOOR HERB GARDENS	NOOTROPICS
SOCKS	CRAFT DRINKS	SMART BACKPACKS
DETOX TEA	JOURNAL NOTEBOOKS	ECO-FRIENDLY FEMININE PRODUCTS
GREEN TEA POWDERS	BEARD OIL	COCONUT OIL BASED PRODUCTS
COFFEE SCRUBS	SPECIALTY COFFEE	CHALK PAINT
WOOD GLASSES	ENAMEL PINS	ECO-FRIENDLY CLOTHING
WEEKLY MEALS	PET PRODUCT BOXES	NATURAL FOOD SUBSCRIPTIONS
VAPORS	E-CIGARETTES	PHONE POWER BANKS
GAMING HEADSETS	VIRTUAL REALITY	FANDOM ITEMS
TRAVEL BAGS	SELFIE RING LIGHTS	CAR AIR PURIFIERS
RETRO SUNGLASSES	KETO SUPPLEMENTS	WATERPROOF BLUETOOTH SPEAKER
KETO BOOKS	PROTEIN POWDER	JUICES

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**ALLIANCE TOP TRENDING PRODUCT BUYERS (CONTINUED)**

PROTEIN BARS	SHAPEWEAR	PHONE ACCESSORIES
ATHLEISURE	MATERNITY WEAR	FLAME LAMPS
MINIMALIST WATCHES	NIGHT MASKS	PORTABLE LED PROJECTOR
ARTIFICIAL HAIR	MAKEUP BRUSH CLEANERS	LASER HAIR REMOVAL
FAKE EYELASHES	FAKE NAILS	ANTI CELLULITE VACUUM
PLUSH TOYS	REBORN BABY DOLL	VEGETABLE CUTTER
TEETH WHITENING	ANTI SNORING	SILICONE BAKING MOLDS
TERRARIUM	AIR SOFA	ARDUINO STARTER KIT
PHONE CASE	IPHONE REPAIR KIT	AQUAPONIC TANKS

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: CONSUMERVISION

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE OR INCOME	\$10.00/M
ZIP FILE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

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