

**AEROSPORT PLUS**

761,238	REGISTERED-CERTIFIED PILOTS	\$50.00/M
506,224	MAIL ORDER BUYERS	\$60.00/M
	6 MONTH HOTLINE	+ \$5.00/M
	3 MONTH HOTLINE	+ \$10.00/M
	1 MONTH HOTLINE	+ \$15.00/M
	EMAIL ADDRESSES	
	INQUIRE	

GENDER: 95% MALE  
CAN SELECT

THE MOST COMPREHENSIVE DATABASE OF AIRCRAFT PILOTS AVAILABLE. THESE AVID AIRMEN PARTICIPATE IN ONE OF THE MOST EXCITING ADVENTURES OF TIME...FLIGHT.

ADDRESSING:  
SEE SELECTIONS

WITH AN AVERAGE INCOME OF \$75K TO \$120K, THESE PILOTS SPEND A CONSIDERABLE AMOUNT OF MONEY AND TIME ON THEIR AIRCRAFT AND ACCESSORIES TO ACCOMMODATE THEIR PASSION FOR FLYING.

KEYING: \$2.00/M

THESE FLY BOYS CAN BE SELECTED BY THEIR AIRMAN CERTIFICATION TYPE AS FOLLOWS AT AN ADDITIONAL \$10.00/M:

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

**PILOTS BY PRIMARY CERTIFICATE:**

UPDATED MONTHLY

105,726 AIRLINE TRANSPORT PILOT  
109,833 COMMERCIAL PILOT  
4,984 COMMERCIAL PILOT (FOREIGN BASED)  
207,611 PRIVATE PILOT  
71,702 STUDENT PILOT  
7,975 BALLOON ONLY  
19,248 GLIDER ONLY  
80,162 FLIGHT INSTRUCTOR  
33,078 CONTROL TOWER OPERATOR  
36,091 FLIGHT ENGINEER  
32,911 FEMALE PILOTS

**PILOTS BY SECONDARY CERTIFICATE:**

207,745 AIRPLANE, GLIDER, ROTOCRAFT, INSTRUMENT RATING  
33,076 CONTROL TOWER OPERATOR  
36,794 FACILITY RATING  
36,922 FLIGHT ENGINEER  
78,774 FLIGHT INSTRUCTOR-AIRPLANE INSTRUCTOR  
73,681 FLIGHT INSTRUCTOR-AIRPLANE RATING  
21,036 FLIGHT INSTRUCTOR-AIRPLANE ROTOCRAFT INSTRUMENT RATING  
10,791 FLIGHT INSTRUCTOR-ROTOCRAFT RATING  
35,036 HELICOPTER RATING  
207,622 INSTRUMENT RATING  
195,173 MULTI ENGINE LAND  
115,728 MULTI ENGINE LAND-INSTRUMENT

(CONTINUED ON NEXT CARD)

**Midwest Direct Marketing, Inc.**

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**AEROSPORT PLUS** (CONT'D)

**PILOTS WITH:**

428,839 SINGLE ENGINE LAND  
386,927 SINGLE ENGINE LAND-INSTRUMENT  
113,977 SINGLE ENGINE LAND & SEA  
112,138 SINGLE ENGINE LAND & SEA INSTRUMENT  
116,323 SINGLE ENGINE LAND-MULTI ENGINE-INSTRUMENT  
8,498 BALLOON RATING  
20,718 GLIDER RATING

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE  
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: AIRMEN'S REGISTRATION DIRECTORY

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE	\$6.00/M
MOB'S/INCOME/DONOR	\$10.00/M
6 MONTH HOTLINE	\$5.00/M
3 MONTH HOTLINE	\$10.00/M
1 MONTH HOTLINE	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

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