

AEROSPORT PLUS

760,849	REGISTERED-CERTIFIED PILOTS	\$50.00/M
402,043	MAIL ORDER BUYERS	\$60.00/M
	6 MONTH HOTLINE	+ \$5.00/M
	3 MONTH HOTLINE	+ \$10.00/M
	1 MONTH HOTLINE	+ \$15.00/M
	EMAIL ADDRESSES	
	INQUIRE	

GENDER: 95% MALE
CAN SELECT

THE MOST COMPREHENSIVE DATABASE OF AIRCRAFT PILOTS AVAILABLE. THESE AVID AIRMEN PARTICIPATE IN ONE OF THE MOST EXCITING ADVENTURES OF TIME...FLIGHT.

ADDRESSING:
SEE SELECTIONS

WITH AN AVERAGE INCOME OF \$75K TO \$120K, THESE PILOTS SPEND A CONSIDERABLE AMOUNT OF MONEY AND TIME ON THEIR AIRCRAFT AND ACCESSORIES TO ACCOMMODATE THEIR PASSION FOR FLYING.

KEYING: \$2.00/M

THESE FLY BOYS CAN BE SELECTED BY THEIR AIRMAN CERTIFICATION TYPE AS FOLLOWS AT AN ADDITIONAL \$10.00/M:

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

PILOTS BY PRIMARY CERTIFICATE:

UPDATED MONTHLY

105,663	AIRLINE TRANSPORT PILOT
109,781	COMMERCIAL PILOT
4,969	COMMERCIAL PILOT (FOREIGN BASED)
207,394	PRIVATE PILOT
65,102	STUDENT PILOT
7,957	BALLOON ONLY
19,229	GLIDER ONLY
80,146	FLIGHT INSTRUCTOR
33,038	CONTROL TOWER OPERATOR
36,072	FLIGHT ENGINEER
32,817	FEMALE PILOTS

PILOTS BY SECONDARY CERTIFICATE:

207,429	AIRPLANE, GLIDER, ROTOCRAFT, INSTRUMENT RATING
33,017	CONTROL TOWER OPERATOR
36,774	FACILITY RATING
36,908	FLIGHT ENGINEER
78,762	FLIGHT INSTRUCTOR-AIRPLANE INSTRUCTOR
73,648	FLIGHT INSTRUCTOR-AIRPLANE RATING
21,015	FLIGHT INSTRUCTOR-AIRPLANE ROTOCRAFT INSTRUMENT RATING
10,771	FLIGHT INSTRUCTOR-ROTOCRAFT RATING
35,011	HELICOPTER RATING
207,598	INSTRUMENT RATING
195,145	MULTI ENGINE LAND
115,711	MULTI ENGINE LAND-INSTRUMENT

(CONTINUED ON NEXT CARD)

Midwest Direct Marketing, Inc.

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AEROSPORT PLUS (CONT'D)

PILOTS WITH:

428,769 SINGLE ENGINE LAND
386,843 SINGLE ENGINE LAND-INSTRUMENT
113,894 SINGLE ENGINE LAND & SEA
112,034 SINGLE ENGINE LAND & SEA INSTRUMENT
116,296 SINGLE ENGINE LAND-MULTI ENGINE-INSTRUMENT
8,483 BALLOON RATING
20,596 GLIDER RATING

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: AIRMEN'S REGISTRATION DIRECTORY

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE	\$6.00/M
MOB'S/INCOME/DONOR	\$10.00/M
6 MONTH HOTLINE	\$5.00/M
3 MONTH HOTLINE	\$10.00/M
1 MONTH HOTLINE	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

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