

AEROSPORT PLUS

761,004	REGISTERED-CERTIFIED PILOTS	\$50.00/M
408,192	MAIL ORDER BUYERS	\$60.00/M
	6 MONTH HOTLINE	+ \$5.00/M
	3 MONTH HOTLINE	+ \$10.00/M
	1 MONTH HOTLINE	+ \$15.00/M
	EMAIL ADDRESSES	
	INQUIRE	

GENDER: 95% MALE
CAN SELECT

THE MOST COMPREHENSIVE DATABASE OF AIRCRAFT PILOTS AVAILABLE. THESE AVID AIRMEN PARTICIPATE IN ONE OF THE MOST EXCITING ADVENTURES OF TIME...FLIGHT.

ADDRESSING:
SEE SELECTIONS

WITH AN AVERAGE INCOME OF \$75K TO \$120K, THESE PILOTS SPEND A CONSIDERABLE AMOUNT OF MONEY AND TIME ON THEIR AIRCRAFT AND ACCESSORIES TO ACCOMMODATE THEIR PASSION FOR FLYING.

KEYING: \$2.00/M

THESE FLY BOYS CAN BE SELECTED BY THEIR AIRMAN CERTIFICATION TYPE AS FOLLOWS AT AN ADDITIONAL \$10.00/M:

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

PILOTS BY PRIMARY CERTIFICATE:

UPDATED MONTHLY

105,710 AIRLINE TRANSPORT PILOT
109,792 COMMERCIAL PILOT
4,971 COMMERCIAL PILOT (FOREIGN BASED)
207,408 PRIVATE PILOT
71,641 STUDENT PILOT
7,963 BALLOON ONLY
19,237 GLIDER ONLY
80,157 FLIGHT INSTRUCTOR
33,056 CONTROL TOWER OPERATOR
36,084 FLIGHT ENGINEER
32,859 FEMALE PILOTS

PILOTS BY SECONDARY CERTIFICATE:

207,612 AIRPLANE, GLIDER, ROTOCRAFT, INSTRUMENT RATING
33,034 CONTROL TOWER OPERATOR
36,782 FACILITY RATING
36,917 FLIGHT ENGINEER
78,769 FLIGHT INSTRUCTOR-AIRPLANE INSTRUCTOR
73,656 FLIGHT INSTRUCTOR-AIRPLANE RATING
21,025 FLIGHT INSTRUCTOR-AIRPLANE ROTOCRAFT INSTRUMENT RATING
10,783 FLIGHT INSTRUCTOR-ROTOCRAFT RATING
35,029 HELICOPTER RATING
207,602 INSTRUMENT RATING
195,151 MULTI ENGINE LAND
115,719 MULTI ENGINE LAND-INSTRUMENT

(CONTINUED ON NEXT CARD)

Midwest Direct Marketing, Inc.

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AEROSPORT PLUS (CONT'D)

PILOTS WITH:

428,811 SINGLE ENGINE LAND
386,909 SINGLE ENGINE LAND-INSTRUMENT
113,964 SINGLE ENGINE LAND & SEA
112,127 SINGLE ENGINE LAND & SEA INSTRUMENT
116,314 SINGLE ENGINE LAND-MULTI ENGINE-INSTRUMENT
8,492 BALLOON RATING
20,613 GLIDER RATING

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: AIRMEN'S REGISTRATION DIRECTORY

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE	\$6.00/M
MOB'S/INCOME/DONOR	\$10.00/M
6 MONTH HOTLINE	\$5.00/M
3 MONTH HOTLINE	\$10.00/M
1 MONTH HOTLINE	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com